



KSAT 12 TV

ORDER

Flight Dates 10/01/12-10/05/12

Order Sep 00:15:00

Contract / Revision 259597 /

Product
Estimate #
Original Date / Revision
09/19/12 09/19/12

General Election
Alt Order #
Advertiser Pol-Sheriff-R-S. Pamerleau

Agency Com 15%

Billing Type Cash

New till 09/19/12

Billing Contact
Order Type GENERAL

Billing Cycle WEEKLY

Agency Morehead Dotts Rybak Adve

2767 Santa Fe St
Corpus Christi, TX 78404

Billing Calendar BROADCAST

Demographic A35+

Buying Contact Fred Dotts

Sales Office SAT-L

Rev Codes AGY POL CAND

2767 Santa Fe St
Corpus Christi, TX 78404

Sales Region LOC

Product Codes PL-Local-Republican

Priority P-2

Agency Ref
Advertiser Ref
Primary Account Executive

A. Political A. Political

Account Executive	Order%	Start Date	End Date
A. Political A. Political	100%		

Order Share 100% Market Value 17500

Competing Station	% of Order	Amount
KABB	%	0
KCWX	%	0
KENS	%	0
KMYS	%	0
KRRT	%	0
NSAT	%	0
WOAI	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	10	\$14,875.00	\$17,500.00	0.00	10/01/12	10/07/12	10	\$14,875.00	\$17,500.00
Totals	10	\$14,875.00	\$17,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KSAT	10/01/12	10/05/12	News- 6PM News- 6PM	CM	M-F 6-630p	11111--	:15/:15	5	\$1,300.00	P-2	0.00	BK	5	\$6,500.00
N 2	KSAT	10/01/12	10/05/12	Late News- 10PM Late News- 10PM	CM	M-F 10-1035pm	11111--	:15/:15	5	\$2,200.00	P-2	0.00	BK	5	\$11,000.00
Totals														10	\$17,500.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 259597

1. THE NAME OF THE CANDIDATE IS: Susan Pamerleau
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Sheriff in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS

Susan for Sheriff Campaign

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS

Wade B. Shelton

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Fred Dotts
Name

2767 Sante Fe St., Corpus Christi, TX 78404
Address

361-883-6327
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Wade B. Shelton

* The Treasurer is often the only top officer of a Candidate Committee.